

Spaces for People 20mph trial

Councillor briefing

As you will be aware, Council approved at its [27 August meeting](#) the introduction of a 20mph trial across all Borders town and village streets, beginning this autumn as part of a Spaces for People programme.

Funded by the Scottish Government and managed by Sustrans Scotland, the Spaces for People programme aims to make it easier and safer for people to walk, cycle and wheel for every day journeys during the ongoing Coronavirus pandemic.

Please find an update below ahead of the start of the trial next month.

Programme update

All Temporary Traffic Regulation Orders (TTROs) are now in place for each community.

30mph road markings are currently being removed in towns and villages, while the new 20mph signage is also ready to be installed in the first communities which will change to the new temporary limit.

Once the signage is in place, the new 20mph limit is enforceable.

Following discussions with Transport Scotland, sections of trunk roads in the Scottish Borders which run through towns and villages are now to be included in the trial.

These include:

- A68
- A7 south of Galashiels
- A702

20mph signage installation timetable update

A total of 91 towns and villages are included in this programme. The full list is available [here](#) in chronological order of when signage is expected to be installed in each locality. A team has been assigned to each locality to progress the new signage at the same time, which means all signage is expected to be in place by the end of this year.

While exact dates have not yet been finalised for the entire programme, it will begin on Monday 5 October in Stow, Coldingham, Eddleston, Newcastleton and Sprouston and will continue to other communities in each locality during the remainder of next week, which are also listed at [our website](#).

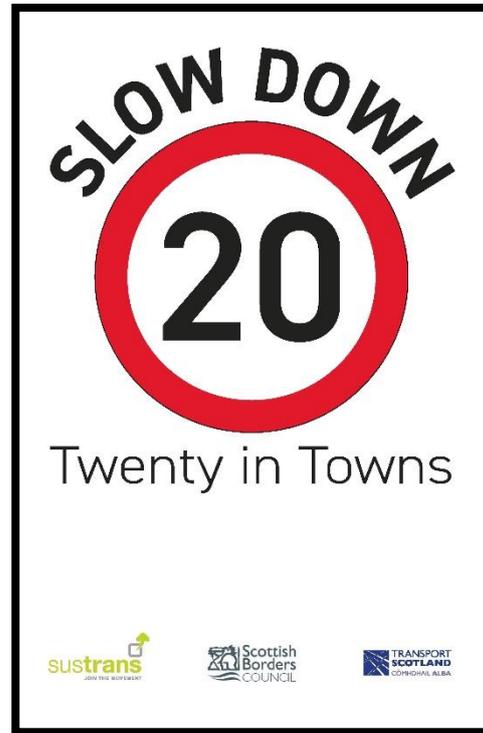
Communications update

All local Councillors and community councils will receive an update a week in advance of the 20mph signage being installed in their specific community.

Social media updates will also be provided in advance, providing a link to the timetable which will be regularly updated at www.scotborders.gov.uk/20mph to confirm when works will begin in each community.

To help publicise the roll out of the programme, further communications are planned which include:

- A 12-week Radio Borders campaign targeting key travel times, which is due to begin in early October
- A paid social media campaign will also be launched next month, which will also aim to target neighbouring areas to help ensure those travelling to the Borders are aware of the changes.
- New branding has been created which will be used predominantly in schools to increase awareness and support amongst families for the 20mph pilot. This will include new hi-vis safety jackets with the new branding being provided to all primary school children.
- Information is to also be provided to all staff, in particular those who regularly drive as part of their duties, to ensure they are fully aware of the temporary measures and comply with them.



Feedback

Once all signage is in place, we will be seeking feedback from communities in 2021 on which of the temporary measures are working and which are not. This will be complemented by academic evaluation of the programme by a leading Scottish university.

Further information

More information on the Spaces for People programme is available at www.scotborders.gov.uk/20mph.

Should you have any further queries, please contact roadsafety@scotborders.gov.uk.